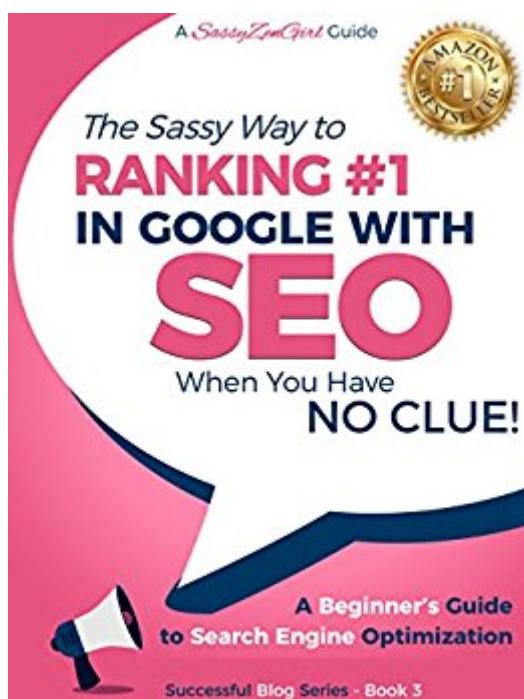


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# **SEO - The Sassy Way To Ranking #1 In Google - When You Have NO CLUE!: A Beginner's Guide To Search Engine Optimization (Beginner Internet Marketing Series Book 3)**



## Synopsis

A STEP-BY-STEP GUIDE to optimizing your website and blog posts for SEO and RANK IN GOOGLE5-Star Review from "Reader's Favorite": "The author realizes that most bloggers get cold chills at the thought of SEO, and they usually put it off as something to be explored at a later date, preferably much later. In this guide, she offers the reluctant blogger any number of compelling reasons why procrastination will more than likely end up making them spend more time later on than if they do it right the first time. She also shows that optimizing SEO is really not as hard and arcane as most people believe. From a concise explanation of what ranking is, and why it's so important, to selecting and properly using keywords, Gabrielle makes no assumptions as to the reader's prior experience with SEO, and she sets out clear and simple instructions for every step in the process. Gundi Gabrielle's nonfiction business guide had me intrigued from the moment I first read her title. I was indeed one of the clueless for whom the term SEO inspired thoughts of fear and loathing. Any remaining hesitation I harbored over the concern that the presentation may be yet another dry and impenetrable treatise were instantly dispelled as I started reading the first few pages. Gabrielle enjoys sharing her knowledge about the subject, and her instructions are easy to follow and fun -- yes, somehow she makes SEO an enjoyable exercise that actually makes sense. I appreciated the many links to relevant articles and resources that she provides, and I loved the fact that she shares her contacts for those aspects of SEO where hiring a professional may make more sense. The layout of this book is perfectly suited for the task at hand and includes illustrations and diagrams that make following her instructions quite easy. Not only does she give the reader a clue about ranking, she demonstrates how a bit of applied effort and knowledge can land a blogger in the coveted number 1 ranking. Highly recommended! "Have you ever wondered how websites end up on page 1 in Google - and why your site isn't there? Does it just happen? Is it luck? Do you need to know someone at Google? Or are there actual techniques that can help you get to #1? The good news is: there are! The Art of Ranking in Google is called SEO and people who do it well, make a LOT of money! Why? Because the higher you rank, the more people will visit your site = potential customers -> the more money you can make. SEO is a form of internet marketing, just like Google or Facebook Ads, yet a lot more effective and stable once set up - and in the long run, far less expensive! For blogging purposes, SEO is next to Kindle Publishing the most effective strategy to grow an audience long term - and also, to market affiliate products (=monetize your site). And you need to start from Day 1. - This is the one technique you cannot put off for later! This book will take you as a complete novice and take you step by step through: What SEO is all about? The main

techniques and strategies to start ranking in Google and how even as a total beginner you can start employing them from day 1. The pitfalls and dangers along the way (Google Penalties) How to structure your Posts for optimal ranking chances How to structure your overall Site for optimal Google recognition Basic - but effective Backlinking strategies Social Media Implementation Most of all - this book will help you understand what it's really all about and why it is so important to employ SEO techniques from day 1! This is the one technique you cannot put off till later and while you might feel overwhelmed in the beginning with all the new things to learn, this book will make it painless and easy to get started with minimal time input. Go back to the TOP to purchase - see you there!:-)

## **Book Information**

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## **Customer Reviews**

Smooth transaction and prompt delivery - thanks

This is one of the best guides on SEO without breaking the bank and without making you violently scratch your head over technical mumbo jumbo. Covering the basics and (somewhat) beyond, this book saves a lot of time and effort. No need to scour through the Internet for SEO tips. I've even

learned some new things that I was never taught in SEO training in one of my professional communities.

Wow, after struggling with SEO for years, this guide really helped me to understand the connections of SEO and helped me to gradually adjust my website. While reading I kept motivated actually doing it ! To work with the tools, suggested in the book, was great fun! I recommend this guide for everyone who wants to have the right set-up for the SEO on their website and the related success.

I am so glad that I came across this book. I have been wanting to take a class on SEO and just never seem to find the time to take one. This book is something I can easily read and also keep as a resource to fall back on when I can't figure something out. I definitely recommend buying it!!

This was a clear and concise guide to all things SEO! I am new to the Web building world and have found the information in this book to be very helpful.

Unlike other books on SEO this one is easy to grasp and apply. I have many of the programs but now I know what to do with them.

**MOST OF THESE 5-STAR REVIEWS ARE FAKE REVIEWS.** They only review books by this author with not much history after that. This author does not know much about SEO. Buying your own reviews is a cheap BLACK SEO tactic. There are much better books than this. Just watch her youtube channel. You'll see she struggles explaining what you need to do. Her book seems to be a compilation of other great books but does not provide anything unique. She also advertises for Konker.IO which is not a very reputable site. Some of her advice is just way OFF. She tells you to place links within your text and the example has NO RELEVANCY to your keywords. Also, she doesn't even hyperlink her own links within the e-book but she hyperlinks to websites that she uses as examples that do not exist like YourAwesomeSite.com. That's like SEO 101!!!!....I do not trust this person at all...I did not get the feeling she knows what she's talking about.

I loved her book. This is the second book I read from Gundi, and it well paid off. I did not yet put the knowledge on the test - as I am writing my first book and will open a website (landing page) for -, but I know what to check out, what info to look after, what not to do, what tools I could use, and how the

system works. It is a down-to-earth guided material and not theoretical knowledge base. After I finished my own book, I definitely will read her other books as well that I already purchased in the 'bundle'. And she personally responds to comments on her website. I was very surprised, I received an email from her. Really? Yes, she wrote me to fix the issue I had. I couldn't believe it. NOBODY answers you personally in an email, according to my experience. She did. That's what you get!

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